



City Manager
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TRANSMITTAL MEMORANDUM

TO: The Honorable Mayor and City Council

FROM: Karl R. Amylon, City Manager

DATE: June 4, 2019

RE: **Berth II Directional Map Pilot Project**

By report dated April 15, 2019, Assistant City Manager Lacey Simpson advised the City Council of a pilot project to improve the wayfinding signage in the downtown area. Specifically, the large directional map located at Berth II was identified as the initial effort to enhance wayfinding signage. Attached for City Council review are “before” and “after” photographs of the Berth II directional sign. The photos speak for themselves and there is no question that this initial project is a demonstrated success. I wish to congratulate and extend thanks to the Assistant City Manager, Museum Director, Port & Harbors Director, and North Creative Design Co. and I look forward to working with them to enhance wayfinding and other signage in the downtown area.

Welcome to KETCHIKAN

POINTS OF INTEREST

- CREEK STREET
- "THE ROCK"
- MUSEUM / CHIEF JOHNSON TOTEM
- SOUTHEAST ALASKA DISCOVERY CENTER
- "THUNDERING WINGS"

YOU ARE AT RESTON

WITHIN 10 MINUTES & IMMEDIATELY

- 1. The Rock
- 2. Creek Street
- 3. Museum / Chief Johnson Totem
- 4. Southeast Alaska Discovery Center
- 5. Thundering Wings
- 6. The Rock
- 7. Creek Street
- 8. Museum / Chief Johnson Totem
- 9. Southeast Alaska Discovery Center
- 10. Thundering Wings

INFORMATION

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PROUD TO BE AN OFFICIAL COAST GUARD CITY





Welcome to

KETCHIKAN

NAVIGATION

- You Are Here
- Public Restroom
- Visitor Information
- Berths
- Fire Station
- Marina
- Viewing Platform
- Small Boat Dock
- Bus Stop
- Totem Pole
- Waterfront
- Cape Fox T
- Streets
- Pedestrian

WITHIN 10 MINUTES

- Creek Street
- Tongass Historical Museum
- Chief Johnson Totem Pole
- Southeast Alaska Discovery Center
- "Thundering Wings"

Points of Interest



CREEK STREET

For visitors, the historic waterfront area of Ketchikan is a must-see. The historic waterfront area is a great place to see the historic buildings and waterfront area. The historic waterfront area is a great place to see the historic buildings and waterfront area.



"THE ROCK"

A monument to Ketchikan's history, "The Rock" is a historic landmark. It is a monument to Ketchikan's history and is a historic landmark. It is a monument to Ketchikan's history and is a historic landmark.



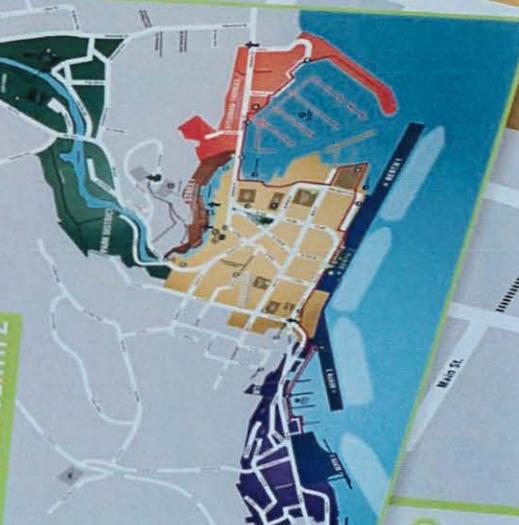
MUSEUM / CHIEF JOHNSON TOTEM

The Tongass Historical Museum is a great place to see the history of Ketchikan. It is a great place to see the history of Ketchikan and is a great place to see the history of Ketchikan.

PARK DISTRICT



YOU ARE AT BERTH 2



SOUTHEAST ALASKA

GETCHIKYARD



NAVIGATION

You Are Here

10 MINUTES

Historical Museum

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